



Television • Radio • Learning Services • Technology Services

Nebraska's PBS & NPR stations

Fall 2005, Issue No. 13

# PARTNERS



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# Joel Sartore At Close Range

See **Page 4** for an up close look at the Joel Sartore documentary.

# Message from the Board Presidents

NET's mission is to connect Nebraska with stories and events that challenge and inspire every individual.

NET's mission is to connect Nebraska with services that honor the history, enrich the people and strengthen the future of every community.

NET's mission is to connect Nebraska.

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## CONTACTS

NET Foundation for Television  
 NET Foundation for Radio  
 1800 N. 33rd Street  
 Lincoln, NE 68503

**For Information call:**  
 800.634.6788 402.472.6788

**For Programming Information call:**  
 402.472.3611, ext. 217

## Ask for Donor Services

• How to Become a Volunteer

• Business Support and Underwriting

Web Address: [netNebraska.org](http://netNebraska.org)

As viewers, listeners and supporters of NET, you are our partners. Together we provide Nebraskans with leadership in education, economic development, cultural enrichment and local, national and global news.

Children's educational programming is a mainstay of NET. *Mister Rogers' Neighborhood*, which emphasizes that each child is special, has been one of NET's longest-running programs. In 2002, the late "Mr. Rogers" was awarded the Presidential Medal of Freedom, the nation's highest civilian honor, recognizing his contribution to the well being of children through his program. Likewise, *Reading Rainbow*, which is co-produced by NET, recently won its ninth Emmy for Outstanding Children's Series. How refreshing to know that our children can enjoy such uplifting and inspiring educational programs!

NET also serves the business and agricultural communities and has been a positive influence on economic development in Nebraska. Through its *Nebraska Connects* series and other programs, NET has explored such topics as marketing, environmental conservation, water quality and quantity, imports and exports and the development of alternative energies. NET also covers the state legislative scene and reports in-depth news with programs like *Statewide* and *The News Hour with Jim Lehrer* on NET Television and *Nebraska News, All Things Considered* and *Morning Edition* on NET Radio.

NET offers quality programming exploring humankind's cultural evolution. Although Nebraskans are distanced from major cultural centers, NET provides a plethora of the finest in the arts with programs such as *Masterpiece Theatre* and superb classical and jazz presentations. Local history and culture take center stage on NET Television and NET Radio as well, with feature programs like *The Canteen Spirit*, *Omaha's First Families*, *Joel Sartore: At Close Range* (see story on page 4), *Willa Cather - The Road is All* and *Live from The Mill Statewide*.

How is it possible for NET to accomplish so much? Through partnering, of course!

By working together, all contributing in our individual ways, we have developed the best public broadcasting network in the country, and we will continue to foster learning, growth, appreciation and enjoyment.

One of our goals as board presidents is to continue to encourage these partnerships, and we ask you to do the same. Please take the opportunity to connect with your friends and associates and let them know about this rich Nebraska resource. Encourage them to invest in programming that is unavailable on any other television or radio network. All things considered (yes, pun intended!), we'd say it's a worthy and enjoyable investment!

Sincerely,

Maurine Eckloff  
 Board President, NET Foundation for Television

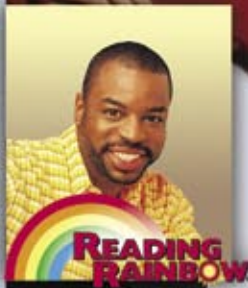
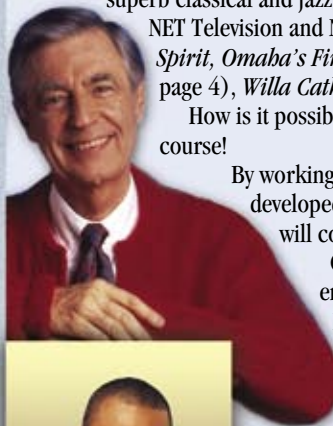
Natalie Olson  
 Board President, NET Foundation for Radio



Maurine Eckloff



Natalie Olson



P.S. This letter hits just a handful of NET highlights. For a full summary of the myriad services offered by NET, check out the enclosed 2004-2005 Annual Report.

# Talk of the Towns

**Here's what viewers and listeners across Nebraska are saying about NET Television and NET Radio:**

"I love your programming. I am a teacher and use the content of the NET Radio news programs every day in my classroom."

– Cathy Sukraw, Maxwell

"I depend on NPR for what I feel is unbiased news. I turn on NET Radio first thing in the morning, and would be lost without it."

– Betty Torghelle, Hastings

"Halleluiaah! Streaming radio is back!"

– Barbara Dye, North Platte

"Thank you, thank you for carrying Nebraska volleyball this year! With work until 5 p.m., chores and harvesting, it's impossible to get to the games in Lincoln, and we love watching the team."

– Vaughn Domeier, Sutton

"I watched your program about the Challenger [*Hear That Train A Comin'*]. I lived in the era of these magnificent machines and had family who worked the "round house" in Grand Island. The Challengers must be preserved. Thank you!"

– Aver Papst, Fullerton



Amy Mancini-Marshall

Rising City high school social studies teacher Amy Mancini-Marshall is a self-proclaimed "NPR junkie" and gets a fair amount of good-natured ribbing from her students for it.

"I'm constantly sharing bits of information with my students that I picked up from my favorite

## Spreading the Word

programs – *Morning Edition*, *All Things Considered*, *Fresh Air* and *This American Life*," says Mancini-Marshall. "Of course, my students are always teasing me for listening to NPR so much!"

She admits to tuning in to NET Radio during her morning commute to school, in the evenings and on weekends – "pretty much all the time." Her loyalty pays off in the classroom when she relays bits of news or interesting stories relevant to the day's lesson.

One segment that aired on *This American Life* about the work of African American soldiers during World War II, for instance,

illustrated her lesson about the roles of minority groups during the war. These kinds of examples, she says, help make history more meaningful to her students.

Mancini-Marshall's been an NET Radio fan for about five years now, and this year she became a member of the NET Foundation for Radio. She's pleased to be able to support the programming she loves.

"My teaching is more informed and so are my students, thanks to NET Radio," she says.

## Get Connected

**Here's how to stay in touch with NET:**

- Log on to our new Web address:  
[netNebraska.org](http://netNebraska.org)
- Subscribe to the E-newsletters for up-to-the-minute information about what's on NET Radio and NET Television:  
Log on to [netNebraska.org](http://netNebraska.org) and click on "Get NET Newsletter."
- Download a printable E-Guide of daily and weekly NET Television programming:  
Log on to [netNebraska.org](http://netNebraska.org), click on "Television" and then click on "Printable E-Guide."
- Get Web streaming of NET Radio:  
Log on to [netNebraska.org](http://netNebraska.org), click on "Radio" and then click on "Listen Now" (all that's needed is access to the Internet and a free Windows Media Player program).
- Find out what song just played on NET Radio:  
Log on to [netNebraska.org](http://netNebraska.org) and click on "Radio." Then click on "Search playlist."
- Get more information about supporting NET through the NET Foundation for Television or the NET Foundation for Radio:  
Log on to [netNebraska.org](http://netNebraska.org) and click on "Foundations."
- Give us a call: 800.634.6788.



# Joel Sartore

## At Close Range

### Behind the lens of a *National Geographic* photographer

A pair of brilliant macaws soars over the Bolivian rainforest. A grizzly snares a salmon leaping from the torrent of an Alaskan stream. A tiny condor chick nestles in a human hand.

As a *National Geographic* photographer, Lincoln native Joel Sartore visits the world's most exotic locales, experiencing new cultures and catching rare glimpses of endangered species in their natural habitats.

But the life of a world-famous photographer is not merely a series of endless adventures and sublime scenes. In fact, reality presents a different picture: flesh-eating parasites in the Amazon; a group of stalking wolves in a desolate Yellowstone snowfield; the thundering hooves of a wild horse inches from your face; swarms of ferocious mosquitoes just about everywhere; and hour after hour of patiently waiting, often in cramped positions, for the perfect shot.

"You have to work, work, work. So for me, this is the best job in the world and the worst," admits Sartore. "To have it be a killer shot, it has to be something nobody's ever shot before, or hasn't shot quite as well. It really has to sing."

#### Making an impact

*Joel Sartore: At Close Range*, premiering in December on NET Television, captures a snapshot of the photographer's personal life and work, telling the story of Sartore's love for his home state and the profound impact of his prolific 16-year career with *National Geographic*.

The documentary follows Sartore across Nebraska as he photographs Sandhill cranes, the endangered Salt Creek tiger beetle and the "Wild

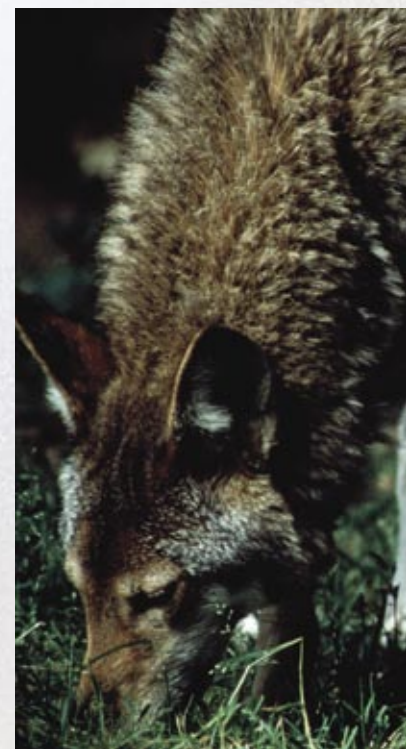
Horse Race" at the Burwell Rodeo. It's a rare treat for Sartore to do a local shoot. Six months out of the year, he's on the road, calling his family on a satellite phone from remote, often dangerous, spots around the globe.

"Most shoots aren't this pleasant," says Sartore, about the Sandhill cranes. "Most of the time it's physically miserable. And if you weren't

wound tight like me to get good pictures, why in the world would you ever do something like this?"

Yet Sartore persists, in large part because of the powerful impact his work

has on the quest to save endangered species around the world. In 1999, for example, Sartore spent two months in Bolivia chronicling the exotic wildlife of the Amazon rain forest. After the resulting article "Madidi: Will Bolivia Drown Its New



National Park?" ran as a *National Geographic* cover story in 2000, the Bolivian government abandoned plans to build a hydroelectric dam, which would have submerged a large section of the pristine forest.

### Close to home

"To me, it's important to put pretty pictures in context," says Sartore.

Case in point: A recent exhibit of his work at Morrill Hall, on the University of Nebraska-Lincoln campus [the exhibit is now traveling nationally], reminded viewers that endangered species aren't found only in remote corners of the world. Less than 400 Salt Creek tiger beetles are left on Earth – all of them right in our own backyard, in the saline marshes north of Lincoln.

"It's the biggest picture in the exhibit," says Sartore. "The Salt Creek tiger beetle is the only endangered species that's all ours, and it's headed for extinction because of the massive development going on in north Lincoln. I'd just like for people to see it before it goes extinct."

### The delicate balance of work and family

The documentary also examines Sartore's endless struggle to balance the demands of work and family.

"I'm not that fond of people and I hate to travel. What kind of *Geographic* photographer am I?" asks Sartore. "I just need to go where the pictures are. If the pictures were in my

backyard, that's where I'd shoot."

But aside from the rare Nebraska assignments, one of which culminated in the publication of his book, *Under the Big Red Sky*, Sartore is often as far from his own backyard as he can get, away from his family for weeks at a time. Such is the case with his most recent trip to Barrow, Alaska (the northernmost point in the United States), to document rural native life and the annual caribou migration. His preparation for the trip is depicted in the NET documentary, as well as the heart wrenching departure from his family.

Yet, although the goodbyes are painful, Sartore can't shake the passion he has for photography.

"I love looking through my little boxes of film when I get them back," he says. "I hold them up in the car windshield at stoplights. I love seeing my pictures. There's nothing better. And when I've lost the urge to look at my pictures at stoplights on the way back from the lab, I know it's time to get out. And I'm not even close."

Catch a sneak peek of *Joel Sartore: At Close Range* on November 17, 7 p.m., at the Mary Riepma Ross Media Arts Center in Lincoln. The event is free and open to the public. If you can't make it, tune in to NET Television for the broadcast premiere in December.

**“For most of my job, I’m just photographing the last of everything – whether it’s wolves, or grizzly bears, or rhinos, or jaguars or parrots in South America – it’s the last of everything that I’m photographing.”**

**– Joel Sartore, on photographing endangered species**

## Tune in to NET Television in December

### Ted Kooser's Poetic World

"I really try to look at ordinary things quite closely to see if there isn't a little bit of something special about them," says Nebraska poet Ted Kooser, whose book *Delights & Shadows* won the Pulitzer Prize for poetry this past spring.

Kooser, who was named U.S. Poet Laureate in 2004, is the subject of an NET Television special, *Ted Kooser's Poetic World*, which premieres in December. The program includes a public event in Kearney at which Kooser and Nebraska State Poet William Kloefkorn read their poetry and welcome four "unknown" poets – a high school girl from Bertrand, a lady "cowboy poet" from Sheridan County, a medical social worker from Scottsbluff and a "slam poetry" competitor from Lincoln – to share their works and thoughts.

Says NET producer Annie Mumgaard, "Ted Kooser's poetry helps us stop and look at life in a way we haven't before."

*Ted Kooser's Poetic World* is funded in part by the Nebraska Arts Council, with production support provided by the Nebraska Center for the Book.

Ted Kooser's mission as U.S. Poet Laureate is to help make poetry more accessible to "ordinary people." A recent collaboration between the poet and NET will help do just that by bringing *Poetry – Capturing the Moments*, an educational DVD featuring footage from *Ted Kooser's Poetic World* as well as additional resource materials for teachers and librarians, to every library and school in the state this fall.

Funding for the DVD was provided by the Cooper Foundation, Woods Charitable Fund, the Nebraska Arts Council and the Nebraska Library Commission.



## And Coming This Spring...

Check [netNebraska.org](http://netNebraska.org) or your local TV listings for specific dates and times.

### The Creightons – Legend and Legacy

They came to America to carve out a life for themselves. What they left was a legacy.

"The story of the Creightons is simply the story of the Great American Dream," says NET producer Sue Maryott. "They came from Ireland in the early 1800s with enough money to scratch out a life in the Midwest, and less than 75 years later had amassed a fortune worth more than \$1 million."

Edward Creighton's rise to success began with a gift of a single team of draft horses from his father. It didn't take long before the entrepreneurial Edward had turned one team into several and established a freighting operation between Ohio and Maryland. In 1847 a conversation with two Irishmen who were digging holes for telegraph posts piqued Creighton's interest, and before long he was working as a superintendent, helping to erect the transcontinental line from Colorado to Salt Lake City.

Eventually the Creighton family had its hand in virtually every lucrative business opportunity available at the time: freighting, livestock, cattle ranching, the telegraph and the railroad.

Although they amassed their wealth quickly, the Creighton's generosity was even more impressive. Perhaps their most lasting legacy was the establishment of Creighton College in 1878, which has since become one of the leading Jesuit universities in the country.

*The Creightons – Legend and Legacy* is funded in part by Creighton University and the Nebraska Humanities Council.



### Nebraska's TV History

Television pioneers Tom Brokaw, Floyd Kalber and of course, Johnny Carson, all got their start in Omaha, but few TV buffs know that Omaha, Lincoln and North Platte played an important role in expanding the new medium to audiences in the Midwest.

Television was brought to Omaha by a group of local media executives who competed fiercely to see who could be the first, best and most financially successful with the new medium. Before long, the city's stations were serving as a training ground for TV's rising stars, who filled thousands of airtime hours with locally originated programming that reflected Omaha's tastes, interests and concerns in the 1950s. Soon entrepreneurs saw the promise in other wide-open markets across Nebraska.

*Nebraska's TV History* will feature new and archival interviews, behind-the-scenes photographs and vintage film, some of which has not been seen for more than 50 years. The program weaves together a historical narrative of the state's unique role in the development of the television industry.

"This program will be great fun for anyone who experienced the first years of television, and fascinating for anyone who grew up taking for granted that it has always been here," says NET producer Bill Kelly. "These are great personalities who helped Nebraska and Omaha play a unique role in bringing television into our Nebraska homes."





Glenn Van Velson

“It’s all about passing on what you have, to whom you want, when you want, the way you want.”

That’s the essence of successful

estate planning, according to North Platte Attorney Glenn Van Velson.

“It’s important to think about estate planning, because if you don’t, the State of Nebraska already has a plan for you,” explains Van Velson. “If you do nothing, the State assumes you wanted your entire estate to go to the people closest to you. In some instances that may be true, but often that’s not the case.”

### Think outside the box

Although estate planning can be fairly complicated, working with a professional is key to reaping the most benefits.

“An expert can help you think outside the box,” says Van Velson.

And thinking outside the box may help you include your favorite charity in your estate planning, something that many people don’t realize is within their means [see story at right].

“There are a lot of creative ideas out there that many people don’t consider – life insurance policies, IRAs, annuities, stocks – that can benefit your church, your college, a foundation – any cause that’s important to you,” explains Van Velson.

As an active member of the North Platte community – he serves on the boards of the Mid-Nebraska Community Foundation, the Community Domestic Violence Intervention Program and the Opportunity Center (a nonprofit organization that provides job training to disabled adults), as well as on the board of NET Radio and on the advisory board of the Salvation Army; is involved with his church;

## Who Will Plan Your Estate?



has directed and performed in a number of community playhouse productions; and plays trombone in the local orchestra – Van Velson understands fully his clients’ desires to include charitable organizations in their estate planning and encourages them to do so.

### Tax benefits

Another benefit to including charitable contributions in your estate planning: avoiding unnecessary taxes. Any contributions made to a charitable organization can be deducted for tax purposes. [See “An Incentive to Give,” next page].

“It’s pretty simple,” says Van Velson. “You reduce the overall taxes on your estate, and you benefit the kinds of things you want to see continued.”

Although you hear it often, the cliché in this case holds true: it’s never too early to start planning.

“These are the decisions that keep people awake at 2 a.m. Many of my clients had put off estate planning for years, but when they finally did it, they admitted it was an enormous burden lifted from their shoulders,” says Van Velson. “It really comes down to one simple question: Just ask yourself, who will do your planning – you, or the State of Nebraska?”

## A Passion for Learning

Often the most appreciated gifts are the ones that aren’t anticipated – those that come quietly, without fanfare, and without expectation of acknowledgement or reciprocation.

Such is the case with the generous gift from former Lincoln resident Jose Guevara, who named the NET Foundation for Television as the beneficiary of his estate when he passed away earlier this year.

Although Guevara was a member of the NET Foundation for Television for 25 years, the gift of his estate came as a surprise. Yet according to Guevara’s longtime friend, John “Moose” Carter of Lincoln, that act of generosity is right in line with the way Guevara lived.

“Jose didn’t have a college education, but he had a vast amount of knowledge and he loved to learn,” says Carter. “He spent hours watching public television and taped hundreds of programs to share with other people. I think watching those documentaries was a way for him to educate himself.”

“He’d call me and ask if he



Jose Guevara

could bring a tape over, something he thought I’d enjoy,” adds another of Guevara’s friends, Attorney Jan Dutton, of Lincoln. “Public television was his connection to the outside world, and a means for him to connect with his friends.”

He often visited with Dutton and her children, who practiced their Spanish with him.

“He called me Madame – he was always very formal and polite,” adds Dutton. “And he’d tell me, ‘Madame, your Spanish is getting quite good’ – even when it really wasn’t!”

Born in 1918 in Puerto Rico, Guevara was an American Air Force pilot before settling in Nebraska,

where he launched a 45-year career as a technician at Western Electric in Lincoln. He was married to Foy Guevara, who passed away in 1998. The couple didn’t have any children.

Guevara also took an interest in education on a personal level, mentoring Mexican students at the University of Nebraska-Lincoln through the Lincoln Friends of Foreign Students program.

“We are extremely grateful that Mr. Guevara chose NET as the beneficiary of his estate,” says Michele Peón-Casanova, NET Director of Individual Giving. “Public television allowed him to pursue a passion for learning throughout his life, and in turn, his generous gift will help make that opportunity for lifelong learning available to others.”

For more information about planned giving opportunities with NET, please contact Michele Peón-Casanova at 800.634.6788.



## An Incentive to Give

Billions of Nebraska dollars are leaving the state forever with the transfer of wealth to heirs who don't reside here. Now, Nebraska has a new incentive to encourage donors to invest a portion of their estate in Nebraska's nonprofit organizations and foundations.

Effective January 2006, LB 28, which was signed into law in June, will allow a Nebraska charitable tax credit for irrevocable planned gifts and outright gifts to the permanent endowments of Nebraska-based nonprofits with 501 (C) (3) designation, including the NET Foundation for Television and the NET Foundation for Radio.

Senator Matt Connealy, who introduced LB 28, said the new Nebraska tax credit will encourage Nebraskans to think of Nebraska nonprofits first when they make their charitable giving decisions.

"This is a great opportunity for Nebraskans to enhance the quality of life in their communities," says NET Director of Individual Giving Michele Peón-Casanova.

### LB 28 Details:

- A maximum annual credit of \$10,000 for individual Nebraska taxpayers and corporations doing business in Nebraska and paying state corporate taxes.
- A 20% credit for outright gifts from corporations.
- A 30% credit for the present value of irrevocable planned gifts from individuals.

Interested in learning more about how you can make a charitable contribution to the NET Foundation for Television or the NET Foundation for Radio? Please contact Michele Peón-Casanova, NET Director of Individual Giving, at 800.634.6788.



## Memorial Gifts

Memorial gifts are a lasting memory of your loved one's commitment to the mission of NET Television and NET Radio. This legacy becomes a part of our endowed Funds for the Future, which help ensure the future of public broadcasting in Nebraska.

### Gifts were recently received in memory of:

**Irene G. Freye**  
**James P. Hinds**

**Gordon Loen**  
**Paul Sautter**

To learn how to make a memorial gift, contact Amanda Garner at [agarner@netnebraska.org](mailto:agarner@netnebraska.org) or 800.634.6788.

# NET Card

## Show your support



If you are a member of the **NET Foundation for Television** or the **NET Foundation for Radio** you will receive the NET Card, which entitles you to special discounts with the businesses and organizations listed here, as well as discounts on program-related products when you shop online at the **NET Store** – [netNebraska.org](http://netNebraska.org).

**Abendmusik: Lincoln, Inc.**  
2000 D St., Lincoln, NE  
402.476.9933

A community concert series founded in 1972.  
\$2 off any single ticket purchase during the 2005-2006 concert season (special event concerts excluded).

**Ainsworth Inn Bed & Breakfast**  
400 N. Main, Ainsworth, NE  
888.237.0954

Step back into the 1900s in this boarding house B & B. 10% discount on the rate of a regular room (Labor Day weekend and the week of the Country Music Festival in August are excluded).

**Angels Company, Lincoln, NE**  
402.474.2206

A performance group consisting of actors, dancers, musicians and visual artists.  
\$1 off admission.

**Ashfall Fossil Beds State Historical Park**  
2 miles west and 6 miles north of Royal, NE  
402.893.2000

View hundreds of long-extinct animals frozen in time. 20% off gift shop.

**Beatrice Community Players**  
412 Ella St., Beatrice, NE  
402.228.1801

High-quality live theatrical entertainment including top-name plays, musicals and other events.  
\$1 off admission.

**Bellevue Little Theatre**  
203 W. Mission, Bellevue, NE  
402.291.1554

In its 37th season of providing award-winning outstanding live theatre.  
Enjoy one complimentary single admission when you purchase one adult single admission at regular price.

**Blue Moon Coffee House**  
635 W. 2nd St., Hastings, NE  
402.452.5214

313 W. 3rd St., Grand Island, NE  
308.398.5214  
Your local coffee house serving standard and specialty coffee drinks with a full lunch menu.  
\$1 discount on any specialty drink (cannot be combined with any other offer).

**Cambridge Bed & Breakfast**  
606 Parker, Cambridge, NE  
308.697.3220

An artistic and historic home with modern amenities. 10% discount on the rate of a regular room (excluding Hunting Packages).

**The Coffee House**  
1324 P St., Lincoln, NE  
402.477.6611

1010 Lincoln Mall, Lincoln, NE  
402.483.9132  
Offering Fair Trade and organic coffee by the cup or whole bean, specialty drinks and desserts.  
Buy one select specialty drink, get one select specialty drink free (cannot be combined with any other discount or gift certificate).

**Edgerton Exploriter Center**  
208 16th St., Aurora, NE  
877.694.4032

The mystery and fun of science come to life through interactive exhibits and science demonstrations.  
\$1 off regular admission price, 20% off the Exploriter Gift Store purchases, 50% off meeting room rental plus free electronic sign promotion, 20% off Edgerton On The Move (traveling science demonstrations) at your events.

**El Museo Latino**  
4701 S. 25th St., Omaha, NE  
402.731.1137

The first Latino art and history museum and cultural center in Nebraska.  
Receive \$1 off admission and 10% discount in the museum's Gift Shop.

**Friends of the Mary Riepma Ross Media Arts Center**  
313 N. 13th St., Lincoln, NE  
402.472.5353

Experience the new Mary Riepma Ross Media Arts Center – committed to screening a wide diversity of high-quality film and video.  
10% discount on all levels of membership in the Friends of the Mary Riepma Ross Media Arts Center (NET Card holders must show card to get a discount).

**Hastings Museum/Lied Super Screen Theatre**  
1330 N. Burlington Ave, Hastings, NE  
800.508.4629

Enjoy three huge floors of exhibits, the J. M. McDonald Planetarium with daily sky shows and five-story-tall Lied Super Screen Theatre.  
Half-price museum/planetarium admission with each large-format film admission, 20% off in The Museum Store (not valid with any other discounts).

**Hastings Symphony Orchestra**  
Hastings, NE  
402.462.8389

Bringing "Music for us all." We welcome you all to laugh, weep and discover together.  
\$1 discount on each ticket sold at the door for individual subscription concerts.

**James Arthur Vineyards**  
2100 West Raymond Rd., Raymond, NE  
402.783.5255

We offer award-winning wines, from aged dry reds to sweet whites with everything in between.  
10% discount on individual bottles of wine and a 15% discount on cases of wine (may be mixed).

**Lincoln Children's Museum**  
1420 P St., Lincoln, NE  
402.477.4000

The Lincoln Children's Museum offers three floors of hands-on exhibits for families and is recognized as one of the top 20 children's museums in the U.S.  
10% discount on regularly priced items in the Museum Store.

**Lincoln Community Playhouse**  
2500 S. 56th St., Lincoln, NE  
402.489.7529

Enriching the cultural life of our city for 59 seasons. Join us in celebrating the power of community involvement in live theatre.  
\$2 off any regularly priced ticket in the Main Stage season (any other discounts excluded).

**Lincoln Friends of Chamber Music**  
Lincoln, NE  
402.435.5454

Devoted to providing southeast Nebraska with superior-quality chamber music in the unique and intimate setting of the Sheldon Art Gallery.  
\$5 discount on regularly priced LFCM concerts.

**Lincoln Symphony Orchestra**  
Lincoln, NE  
402.476.2211

Experience the finest in classical music, including an exciting family series.  
10% off regular single ticket prices to any Lincoln Symphony Orchestra Concert in the 2005-2006 season (discount cannot be combined with any other discount or offer).



# NET Card

## Morrill Hall University of Nebraska State Museum

14th & U St., Lincoln, NE  
402.472.2646  
Nebraska's largest natural history museum.  
\$1 off family admission.

## Museum of Nebraska Art (MONA)

2401 Central Ave., Kearney, NE  
308.865.8559  
Experience more than 175 years of great art from the 19th century to the contemporary scene.  
10% discount at the museum shop.

## Museum of the Fur Trade

6321 Highway 20, Chadron, NE  
308.432.3843  
See the history of the first business in North America – the fur trade.  
Receive one free admission per visit.

## The Nebraska Brass

Lincoln, NE  
402.477.7899  
Combinations of classical and popular music, Dixieland and jazz. Performing in Lincoln, Omaha and various locations throughout Eastern Nebraska.  
\$2 off single admission ticket price for any Concert Series concert.

## Nebraska Discount Travel

5400 S. 56th St., Suite 6, Lincoln, NE  
800.869.0356  
Full service travel agency.  
\$50 off per cabin for 5-day or longer cruise.

## Nebraska Golfing Green Card

800.401.7888  
The Golfing Green Card is your passport to a fun-filled, golf-filled summer. Enjoy a free or highly discounted round of golf at 174 area golf courses.  
Save \$5 on each Green Card.

## Nebraska Jazz Orchestra

Lincoln, NE  
402.477.8446  
One of the Midwest's premier big bands, the ensemble presents legendary compositions by jazz masters such as Woody Herman, Duke Ellington and Count Basie.  
\$2 off single admission ticket price for any Concert Series concert.

## Nebraska Trumpet Ensemble

Lincoln, NE  
402.477.7899  
Performing trumpet ensemble literature and commissioning new works for trumpet ensemble.  
\$1 off single admission ticket price for any Concert Series concert.

## John G. Neihardt State Historical Site

Bancroft, NE  
402.648.3388  
Honoring Nebraska's poet laureate. Features exhibits of Neihardt's life and work, including the restored study where Neihardt wrote many of his famous works and the Sacred Hoop Garden.  
Use your NET Card to receive 10% discount on books and gift shop items.

## Norfolk Arts Center

305 N. 5th St., Norfolk, NE  
402.371.7199  
The Norfolk Arts Center specializes in "Bringing People and the Arts Together!" through exhibits, performances, classes and other special events.  
Enjoy one complimentary adult single admission when you purchase one adult single admission at regular price.

## Omaha Children's Museum

500 S. 20th St., Omaha, NE  
402.342.6164  
Providing hands-on interactive exhibits and programming to introduce young people to the arts, humanities, science and technology.  
\$1 off each admission (limit 6 per group).

## Omaha Symphony Association

402.342.3560  
The Omaha Symphony... a canvas for your emotions!  
25% discount on single ticket purchases to 2005-2006 SuperPops or MasterWorks Series concerts (excludes Premium concerts; discount not valid with any other offer).

## Opera Omaha

409 S. 16th St., Omaha, NE  
877.346.7372  
Opera Omaha, bringing world class artists and productions to the historic Orpheum Theatre.  
Discount up to 30% off regular ticket price. Offer good only for advance ticket sales; special order form must be used.

## The Petrified Wood Gallery

521 E. 1st St., Ogallala, NE  
308.284.9996  
The Gallery is a showcase of natural history specializing in ancient woods, fossils, Indian arrowheads and artifacts.  
10% discount on gift shop purchases. Exclusions apply.

## Prairie Books & Gifts

641 W. 2nd St., Hastings, NE  
402.462.6205  
Your full service independent bookstore since 1976, featuring "The Nebraska Room" and a large children's department. Special orders always welcome.  
10% discount on regular price items excluding magazines.

## Sheldon Memorial Art Gallery

12th & R St., Lincoln, NE  
402.472.2461  
Located on the University of Nebraska-Lincoln campus, the Sheldon houses more than 12,000 works of art in all media.  
10% on museum store purchases (excluding any other discount or offer).

## Shepherd's Inn Bed & Breakfast, Inc.

Ord, NE  
308.728.3306  
Enjoy a quiet escape tucked away in the heart of the country.  
10% discount on the rate of a regular room (excluding holidays and area festivals, excluding all other discounts and specials).

## Sisters' House

412 Garfield, Stuart, NE  
877.773.3390  
Formerly a convent, this bed & breakfast now features period décor on the upper floor and a rustic cottage style on the lower level.  
10% discount on the rate of a regular room.

## Soaring Wings Vineyard

17111 S. 138th St., Springfield, NE  
402.253.2479  
International award-winning wines and spectacular views of the Platte River Valley await.  
Receive a 10% discount on each bottle of wine and 15% off on all cases of wine.

## Stuhr Museum of the Prairie Pioneer

3133 W. Hwy 34, Grand Island, NE  
308.385.5316  
Visit one of the nation's top ten living history museums.  
\$1 off any regularly priced admission (discount not valid with any other offer).

## Third Chair Chamber Players

Lincoln, NE  
402.429.8227  
Take a journey through the genealogy of chamber music from early Baroque to the present.  
\$1 discount on individual adult ticket purchases.

## Trailside Museum of Natural History,

Fort Robinson State Park  
308.665.2929  
Spectacular paleontology and geology exhibits.  
20% off gift shop.

## Whiskey Run Creek Vineyard & Winery

702 Main St., Brownville, NE  
402.825.4601  
Experience excellent wine and an engaging escape. Whiskey Run Creek works with varieties of grapes to locally produce distinct and flavorful wines.  
10% discount off wine and gifts from Whiskey Run Creek Vineyard & Winery (excluding any other discount or offer).



NET supporters enjoy a premiere screening of Omaha's First Families at Omaha Central High School in March.

## Upcoming Events

For more information call 800.634.6788 or visit [netNebraska.org](http://netNebraska.org).

### Premiere Screening of Ted Kooser's Poetic World November 3, 7:30 p.m.

University of Nebraska at Kearney Fine Arts Recital Hall  
View this NET Television original production before its broadcast premiere (see story on page 5). The event is free and open to the public.

### Premiere Screening of Joel Sartore: At Close Range November 17, 7 p.m.

Mary Riepma Ross Media Arts Center, Lincoln  
Catch a sneak peak of this high-definition NET Television production (see story on page 4). The event is free and open to the public.



The Lied Center for Performing Arts presents "The Scopes Trial Symposium," November 2-5. Select events offered in conjunction with the symposium are listed below; for a complete list, please check the calendar on [netNebraska.org](http://netNebraska.org).

### L.A. Theatre Works – The Great Tennessee Monkey Trial November 4, 7:30 p.m.

Lied Center for Performing Arts, Lincoln  
See [liedcenter.org](http://liedcenter.org) for ticket prices. This docudrama commemorates the 80th anniversary of the groundbreaking anti-evolution trial of teacher John Scopes. Christine Lesiak, NET producer of the award-winning documentary *Monkey Trial*, will host a pre-talk at 6:45 p.m. in the Steinhart Room of the Lied Center.



### Screening of the NET Television documentary *Monkey Trial* November 5, 3 p.m.

Mary Riepma Ross Media Arts Center, Lincoln  
This 90-minute documentary, produced for the PBS series *American Experience*, tells the story of the anti-evolution trial of John Scopes. The screening is free and open to the public.

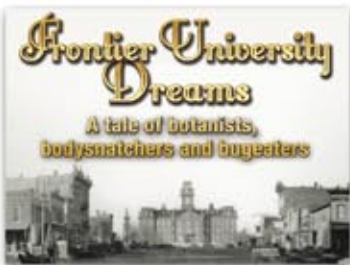
# Out and About

Here's a recap of some of the NET events held across the state this spring.

Nebraska history took center stage in NET Television productions — *Frontier University Dreams* and *Omaha's First Families* both took the spotlight in premiere showings, while *Willa Cather — The Road is All* hit the road with screenings in Minden, Norfolk and Lincoln.

## Frontier University Dreams

The University of Nebraska Alumni Association and Friends of the Mary Riepma Ross Media Arts Center (MRRMAC) joined NET to premiere the NET Television documentary *Frontier University Dreams* on March 6 at the MRRMAC in Lincoln. After viewing the program, which highlighted the founding and development of the University of Nebraska, attendees enjoyed meeting the producers and contributors at a reception in the Van Brunt Visitors Center.

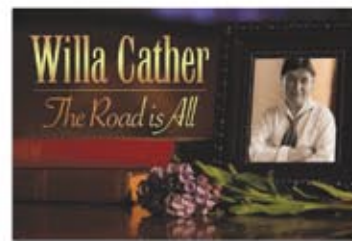


## Omaha's First Families

Omaha Central High School, site of the first State Capitol, was also the site for the premiere of the NET Television documentary *Omaha's First Families* on March 10. NET presented First National Bank with the NET Partner Award for their philanthropic support of community and statewide projects. The Douglas County Historical Society also participated in a reception following the program in the historic courtyard of Omaha Central.

## Wayne's Moment of Fame

NET Radio ventured to Wayne for a *Live From The Mill State-wide* broadcast from Wayne State College on March 18. Host William Stibor enjoyed speaking with Wayne State College President Richard J. Collings, as well as students and faculty. The live performance by the college choir was a special treat.



## Willa Cather — The Road is All

The NET Television production *Willa Cather — The Road is All* hit the road this spring with premieres in Norfolk on March 19, Lincoln on April 17 and Minden on April 19. NET also presented NET Partner Awards in each of the communities. J. Paul McIntosh of Norfolk, Ray Van Norman of Minden, Jackie Rosenlof of Kearney and Danny Ladely of Lincoln were all recognized for their service and dedication to NET and their communities.

## Upcoming Broadcast Premieres

Tune in to NET Television in the coming months for the broadcast premieres of these locally produced programs (check local listings for specific broadcast dates and times, or log on to [netNebraska.org](http://netNebraska.org)).

### October and November

#### Nebraska Connects: Rx for Kids

October 27, 7 p.m. CT (repeating November 1, 8 p.m. CT)

NET Television presents a one-hour call-in program — a local tie-in to PBS' *Rx For Survival: A Global Health Challenge* special mini-series. The three-part national miniseries will air on PBS on November 1, 2 and 3.



NEBRASKA CONNECTS

### December

#### Joel Sartore: At Close Range (check local listings)

*Joel Sartore: At Close Range* captures a snapshot of this Nebraska photographer's personal life and work, telling the story of Sartore's love for his home state and the profound impact of his prolific 16-year career with *National Geographic*.



### December

#### Ted Kooser's Poetic World (check local listings)

Slow down for a moment and get to know Nebraska poet Ted Kooser, who was named U.S. Poet Laureate in 2004.



### Coming This Spring

#### The Creightons — Legend and Legacy

The Creightons came from Ireland in the early 1800s with enough money to scratch out a life in the Midwest, and less than 75 years later had amassed a fortune worth more than \$1 million. *The Creightons — Legend and Legacy* is the story of the American Dream.



#### Nebraska's TV History

*Nebraska's TV History* will feature new and archival interviews, behind-the-scenes photographs and vintage film — some of which has not been seen for more than 50 years — to weave together a historical narrative of the state's unique role in the development of the television industry.



# Crossing Classical Borders with *The Verge*

Looking for a fresh twist on traditional classical music? NET Radio's new series *The Verge*, airing Sundays at 7 p.m. CT (6 MT), may be perfect for you.

Listeners of *The Verge* may hear cellist Yo-Yo Ma playing a spicy Brazilian tango or bluegrass musician Bela Fleck strumming a Bach fugue on the banjo. Vivaldi's *Four Seasons* might be performed with a jazz twist courtesy of the Jacques Loussier ensemble, or Verdi's *La Traviata* may

be played by Quartetto Gelato on guitar, accordion, bass and oboe.

"We play music that tweaks traditional forms and crosses stylistic and instrumental borders," says NET Radio Music Director William Stibor. "It's music that doesn't fit any pre-packaged label, yet still fits in the ear."

Adds *The Verge* host Genevieve Randall, "I play selections that are new combinations of musical 'flavors' – music to relax to, but that also wakes up your brain and readies you for the week ahead."

**Tune in to  
NET Radio  
Sundays at  
7 p.m. CT  
(6 MT) for  
*The Verge*.**



*The Verge* host Genevieve Randall

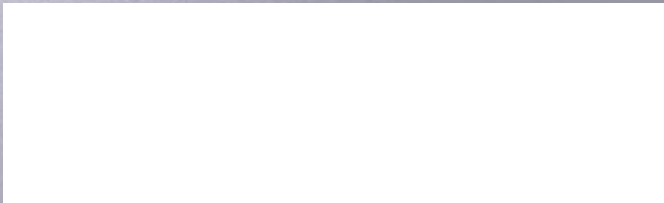
For more information about NET Radio or to listen to NET Radio programming, including *The Verge*, Webcast live, visit [netNebraska.org](http://netNebraska.org) and click on "Radio." All that's needed is access to the Internet and a free Windows Media Player program.



**Catch a sneak peek** of NET Television's new high-definition production *Joel Sartore: At Close Range* on November 17, at 7 p.m., at the Mary Riepma Ross Media Arts Center in Lincoln. The event is free and open to the public. If you can't make it, tune in to NET Television for the broadcast premiere in December .

**PARTNERS**  
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