



Television • Radio • Learning Services • Technology Services

Nebraska's PBS & npr stations

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PARTNERS

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April 10!
 Terry Gross
 comes to town.
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NET's mission is to connect Nebraska with stories and events that challenge and inspire every individual.

NET's mission is to connect Nebraska with services that honor the history, enrich the people and strengthen the future of every community.

NET's mission is to connect Nebraska.

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For Information call:
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Web Address: netNebraska.org

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 call: 402.472.3611, ext. 217

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Message from the Board Presidents

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”

—Margaret Mead, anthropologist

Change. Most of us resist it, but it's a necessary part of growth for all of us. Change generally turns out to be positive, and much of it results in progress that could not have been achieved without it.

Change in public radio and television is no exception. This issue of *Partners* highlights a number of new changes to the NET Radio and NET Television program schedules. This summer NET Radio introduced several new programs, including *Weekend America*, *Speaking of Faith* and *Only a Game*, and this fall you'll start to see a focus on news documentaries on NET Television (see the feature story on pages 4-5).

It's all part of our continuing mission to connect Nebraskans. We listen to you – and tune in to what's important to you – like news, current events and documentaries that highlight the history, beauty and treasures of our state. Our archives are chock-full of these programs – Willa Cather, Ted Kooser, the Oregon Trail – and upcoming productions, like *The Creightons: Building the Dream*, *Hard Times Swing* and *Crane Song*, continue to honor this tradition.

Support for this type of programming will also require a change in the way we fundraise. We will need to develop an even more substantial network of supporters to communicate our concerns to public officials and seek non-traditional means for growing support.

This, of course, is where *you* are our best asset. We ask, as part of our mission as new board presidents, that each of you connect with at least one other person to tout our rich Nebraska resource: NET Television and NET Radio. And encourage that person to spread the word as well.

Go ahead, encourage your fellow Nebraskans to *Turn It On!* And we'll do the same.

Sincerely,

Ken Cheloha
 Board President
 NET Foundation for Television

Aileen Gruendel
 Board President
 NET Foundation for Radio

P.S. Check out the enclosed Annual Report, too. We hope it gives you a glimpse of NET's impact statewide.

LB 28 Update

The kinks have finally been worked out – new corrective legislation to LB 28 now allows donors to Nebraska non-profits (including the NET Foundation for Television and the NET Foundation for Radio) the benefits of both their federal charitable tax deductions and the new state tax credit, rather than having to choose one or the other. Some details of the original bill have changed. Highlights of the new law are:

- A maximum annual credit of \$5,000 for individual Nebraska taxpayers and corporations doing business in Nebraska and paying state corporate taxes.
- A 15% credit for the present value of irrevocable planned gifts from individuals.
- A 10% credit for outright gifts from corporations.

Act now – the program is scheduled to end in 2010! Details can be found at the new Web site: nebraskataxcredit.com.



Snapshot

Get to know new NET Foundation for Television board member, Scottsbluff artist Nancy Forney.

Name: Nancy (Andres) Forney

Birthplace: Born at McCook Hospital, and lived in Alma, Wymore and Crete during my childhood.

Education: University of Nebraska Lincoln; University of Nebraska Omaha (B.S. in Physical Therapy); University of Kansas (Masters in Physical Therapy); Chadron State College (B.A. in Art) – and 32 years of marriage and two children.

Family members: Husband Glen Forney, a surgeon in Scottsbluff; and two sons, Andy and Elliott.

Occupation: I am an artist, and I work in any medium that suits me at the moment – oil painting, printmaking, sculpture, photography, drawing, pen and ink, etc. I worked as a physical therapist for 15 years and then decided to move on to a second career in art.

Community service: Current: Cystic Fibrosis Foundation, Nebraska Children's Home, Midwest Theater Film Festival Board, CASA (Court Appointed Special Advocate). Past service: Association for Retarded Citizens, West Nebraska Arts Center Board, Scottsbluff YMCA.

Dream travel destination: To my mother's kitchen one more time to have her cook for me.

Reason for joining the NET Foundation for Television Board: I thought it would be a wonderful opportunity for me to learn more about public broadcasting and a chance to help bring information back to the Panhandle and to communicate to the station what our unique needs are in this region.

Life philosophy:

Fill your bowl to the brim and it will spill.
Keep sharpening your knife and it will blunt.
Chase after money and security
and your heart will never unclench.
Care about people's approval
and you will be their prisoner.
Do your work, then step back.
The only path to serenity. *Tao #9*

If I had two hours of free time, I would:

Read, play the piano and pet my dogs. I get my best creative ideas when I'm driving alone from Scottsbluff to Lincoln or Omaha. Of course now that I can get NET Radio all the way, I can have company whenever I get lonely.

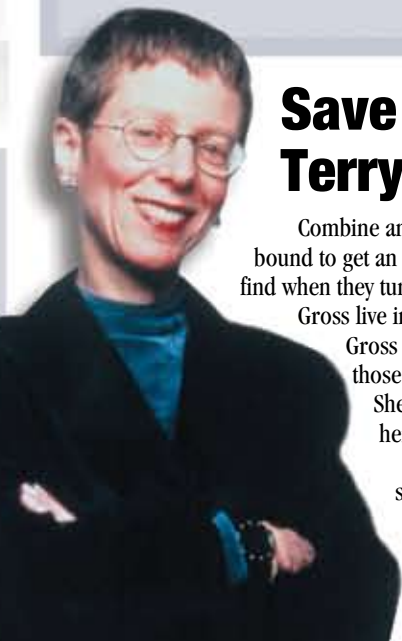
Favorite NET Television programs: *Joseph Campbell and the Power of Myth, Frontline, POV.*

Favorite spot in Nebraska: My front porch swing.



Save the Date! Terry Comes to Town

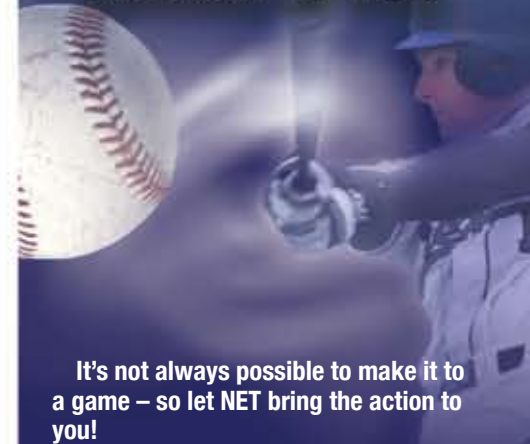
Combine an intelligent interviewer with a roster of intriguing guests, and you're bound to get an interesting conversation. That's what millions of listeners nationwide find when they tune in to Terry Gross on NPR's *Fresh Air*. Now Nebraskans can see Gross live in a special appearance on April 10 at the Orpheum Theatre in Omaha. Gross will play sound bites from interviews – both those that went well and those that flopped – to illustrate her discussion of interviewing techniques. She'll also do something she never does on the program: she'll talk about her own life and career, giving the audience a chance to interview her. Tickets will go on sale to the general public January 22. Look for a special NET member pre-sale in December. Check netNebraska.org/members for updates.



net
Sports

NEBRASKA'S HOME FOR SPORTS

BRINGS SPORTS
ACTION TO YOU



It's not always possible to make it to a game – so let NET bring the action to you!

Nebraskans grab the best seat in the house with live high school and college sports action on NET Television. Witness spikes and slams on the volleyball court, a baseball arching high over Haymarket Park or the leap-to-your-feet fervor of a high school basketball championship.

And don't despair if you miss a live broadcast. Call 800-228-4630 to order a VHS or DVD of any high school sports event broadcast on NET Television. The cost is \$19.95 plus \$5 for shipping.

“Thanks to NET Television, everyone in Nebraska can watch the State Girls and Boys Tournament Finals and many other programs.”

– Al Bahe, Fremont



Times Are a Changin'



Krista Tippett, host of Speaking of Faith, one of the new radio programs airing on Sundays.

Fresh voices are filling the airwaves of NET Radio. Tune in, especially on the weekends, and you'll hear a host of new programs, from *Weekend America* and *Only a Game* on Saturdays to *Speaking of Faith* on Sunday mornings.

"NET Radio is reaching out to new audiences while enhancing its core services to existing listeners," says NET Assistant General Manager for Content David Feingold. "Our new weekend lineup is now more responsive to radio listeners' needs in our ever-changing fast-paced world."

"Change is the law of life. And those who look only to the past or present are certain to miss the future."

John F. Kennedy

Here's a look at what's new on NET Radio:

- *Weekend America* broadcasts from noon to 2 p.m. CT on Saturdays and is designed to fit the weekend state of mind. Hosts Barbara Bogaev and Bill Radke invite listeners to a lively conversation about the issues of the week, the arts and public affairs. So roll down the windows and hit the road on the nation's oldest highway; explore the ethics of Everest; hear how ethanol turned a town around; enjoy the fresh sounds of the indie music pick – it's all there on *Weekend America*.

- There's the sports world...and there's the rest of the world. *Only A Game* brings them together on Saturdays at 7 a.m. CT. Join NPR veteran commentator Bill Littlefield for the stories behind the box scores – from Little League to the Big Leagues, Super Bowl to soccer moms.
- *Speaking of Faith*, airing Sundays at 7 a.m. CT, is a weekly conversation about religion, meaning, ethics and ideas. From deciphering the DaVinci Code to exploring the spirituality of parenting, the program grapples with themes of American life – asking how perspectives of faith might distinctly inform and illuminate our public reflection.

Weekend America hosts Bill Radke and Barbara Bogaev



What's on NET

WEEKNIGHTS

- 4 p.m. All Things Considered
- 6:30 p.m. Fresh Air
- 7:30 p.m. Performance Today
- 9:30 p.m. Music overnight
- ** On Fridays, Big Band Spotlight airs at 8:30 p.m.

SATURDAY

- 7 a.m. Only A Game
- 8 a.m. Weekend Edition
- 10 a.m. Car Talk
- 11 a.m. Wait, Wait... Don't Tell Me
- Noon Weekend America
- 2 p.m. This American Life
- 3 p.m. Marketplace Money
- 4 p.m. All Things Considered
- 5 p.m. A Prairie Home Companion
- 7 p.m. Thistle & Shamrock
- 8 p.m. Jazz/Blues/World Music

NET Television: Making an Impact

Plans are also underway for changes on NET Television. As early as this fall we'll launch a new series of documentaries, modeled after PBS' *Frontline*, spotlighting topics critical to our state. Here's a recap of a few specials currently in the works:

- *The Choice* – Get to know Nebraska Senate candidates Ben Nelson and Pete Ricketts in this side-by-side political biography.



Ben Nelson

Pete Ricketts

- *Afghan Journey* – Follow a *Lincoln Journal Star* reporter and photographer and learn what it takes to be a successful journalist far from the comfort and safety of home. The program explores Nebraska's connections to Afghanistan, including the Center for Afghan Studies in Omaha and the role of the Nebraska National Guard in training the Afghan army.

- *State of the Arts* – Take a close look at the viability of Nebraska's arts community. How vibrant are the arts in this state? Is arts education what it should be?

- *CSI Nebraska* – Delve into forensic science programs in Nebraska and meet the next generation of crime scene investigators.



Radio When

SUNDAY

6 a.m.	Millennium of Music
7 a.m.	Speaking of Faith
8 a.m.	Weekend Edition
10 a.m.	Car Talk
1 a.m.	A Prairie Home Companion
1 p.m.	Thistle & Shamrock
2 p.m.	Nebraska Concerts
4 p.m.	All Things Considered
5 p.m.	This American Life
6 p.m.	Fresh Air Weekend
7 p.m.	The Verge
9 p.m.	Music from the Hearts of Space

These are the NET Radio schedule changes at a glance (go to netNebraska.org/radio for the complete schedule).

(All times are CT.)



Spotlight on Nebraska

NET Television's signature documentaries and specials about the state continue to be a mainstay of our programming. Here's a look at what's coming up:

If You Ain't Got That Swing

Get "In the Mood" – swing is coming to NET Television. Premiering in early 2007, *Hard Times Swing* explores the history of the territory swing bands of the plains during the Great Depression. From the Dakotas to Texas more than 20,000 musicians traveled the dusty roads of the Great Plains during the '30s and '40s, often playing as many as ten shows a week in towns hundreds of miles apart.

"Swing changed music and social history," says Producer Joel Geyer. "The territory swing bands helped Nebraskans negotiate the hard times of the Great Depression – and they helped break down barriers. The music offered insights into a different cultural experience – one that was pretty far removed from tiny Midwest towns."

Funding for *Hard Times Swing* is provided in part by the Nebraska Arts Council and the Nebraska Humanities Council.

Building the American Dream

"The American Dream may be a much overplayed symbol, but nonetheless, it's a very important guiding light for so many new immigrants to this country. And the Creightons are a prime example," says Creighton University President Father Schlegel.

Tune in to NET Television in December for the premiere of *The Creightons: Building the Dream* – the story of one immigrant family's journey from Ireland to Omaha and beyond. Glimpse frontier Omaha in the 1850s, witness the backbreaking creation of the telegraph line and the rise of the cattle industry and experience a family's greatest triumphs and darkest hours.

Funding for *The Creightons: Building the Dream* is provided in part by Creighton University, First National Bank and the Nebraska Humanities Council.

Also this fall catch in-depth election coverage and live sports. Check your local listings or netNebraska.org for details.

Foundation News

It's the quintessential story of the American dream: A boy who delivered milk bottles before school, dashing to and from his father's horse-drawn wagon nearly a century ago, is now financially positioned to care for his extended family and his favorite charities. Such is the story of Lincoln resident Les Brehm, who celebrated his 100th birthday in August.

Humble beginnings

Brehm was born in 1906 in Harvard, Neb., the son of Russian immigrants and the youngest of five children. The kids pitched in on the family's modest dairy farm, milking cows, baling hay and delivering frosty bottles of milk to neighbor's doors at dawn.



Les Brehm

Later, Brehm's easy demeanor, "gift for gab" and strong work ethic made for a stellar career in sales. During his first year at Heinz, where he spent his entire career, Brehm sold \$25,000 worth of goods in Lincoln, earning \$35 a week for his efforts. In his last year with the company – he retired in 1966 – he sold over \$500,000 worth of products.

A shrewd businessman with a background in family farming, Brehm had a keen eye for a bargain. Through the years he snapped up

floundering farms across the state for a song and sold them for a profit when the time was right, slowly and methodically amassing his fortune.

A backward glance

Brehm fondly recalls the many evenings he and his wife of 70 years, Fern, (who died in 2000) shared with friends as they enjoyed a pot-luck supper and *Lawrence Welk* on television. Those memories are one reason he has included NET Television so generously in his will.

"It was more than fifty years ago, but I still clearly remember those evenings. It was just wonderful," he says.

He's quick to downplay his success, insisting, "I was just at the right place at the right time" – but anyone who talks with Les Brehm knows the truth. He's worked tirelessly, lives fully and genuinely cares about those who, even for just a moment, cross his path.

For more information about how to include NET in your will, please contact Michele Peón-Casanova, NET Director of Individual Giving, at 800.634.6788, or go online at netNebraska.org.

In Memoriam

Steve Alvis' cooking tips were simple but complete: Relax; don't try to be too precise; use your taste buds and trust your judgment; experiment and have fun. The same could be said about his philosophy of life. Food, friends, family, cigars, golf, music and media – Alvis embraced life with gusto.

"He was a fellow you could count on," said friend and *Lincoln Journal Star* reporter Jeff Korbelik in a recently published tribute. "That trait – in addition to his insatiable love for life – not only won him respect but many friends."

The KZUM general manager and former NET producer died in May while vacationing in Florida. He was 58.

Alvis' 40-year career in broadcasting began aboard an aircraft carrier, where he ran a radio and television station. He went on to work as a television producer in Evansville, Ind., Providence, R.I., and Miami before landing a job at NET, where he worked as an executive producer of sports, including *Big Red Wrap-Up*, and special programs for 17

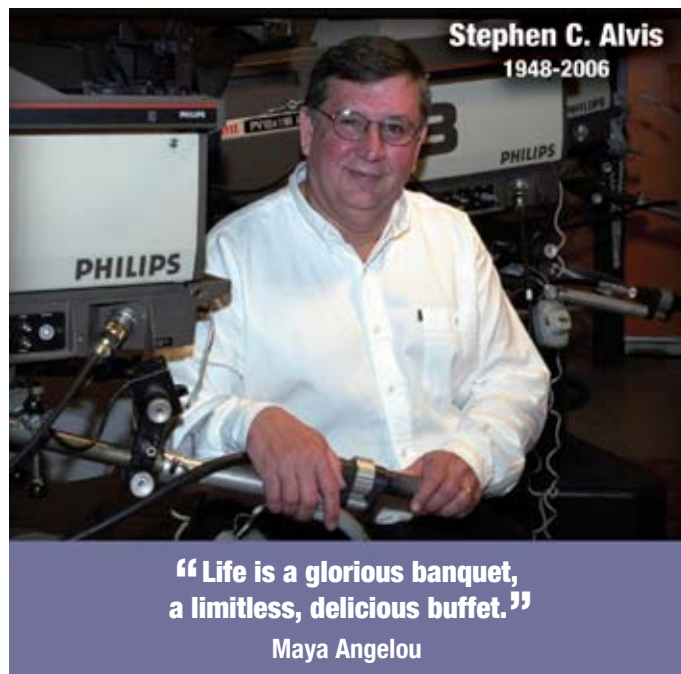


Photo courtesy of the Lincoln Journal Star.

years. He became general manager of the Lincoln community music station KZUM in 2002.

Alvis was also active in the community, involved with organizations such as the Community Services

Fund, Friends of the State Museum, Historic Haymarket, Cornhusker State Games, National Junior Olympics and Celebrate Lincoln.

He is survived by his wife of 22 years, Tammy Alvis.



Memorial Gifts

Memorial gifts are a lasting memory of your loved one's commitment to the mission of NET Television and NET Radio. This legacy becomes a part of our endowed Funds for the Future, which help ensure the future of public broadcasting in Nebraska.

Gifts were recently received in memory of:

**Steve Alvis
Frank Dienstbier
Howard Holstein**

To learn how to make a memorial gift, contact Amanda Garner at agarner@netnebraska.org or 800.634.6788.

Partnering Perks

What could be more delightful than strolling through the woods, the trees ablaze with color on an autumn day?

One of our newest NET Card Partners offers just that. The Fontenelle Forest Nature Center has joined dozens of other Nebraska businesses and organizations offering benefits to NET Cardholders.

All members of the NET Foundation for Television and the NET Foundation for Radio receive a free NET Card, which entitles users to discounts at unique Nebraska hotspots (see the complete list of NET Card Partners at right). In addition, NET Cardholders can shop online at the NET Store for discounted program-related products.

Show Your Support: Become an NET Card Partner

The NET Card offers a great opportunity for your organization or business to market its mission or services to thousands of NET supporters.

Benefits:

- Listing in the NET Card brochure, mailed directly to all NET members – you'll target more than 22,000 Nebraskans!
- Listing in *Partners* (see the box at right), mailed twice annually to 30,000 supporters.
- The only expense our NET Card Partners incur is the discount offered to our members.
- Listing on our Web site, with a link to your Web site.
- Listing in *Partners* (see the box at right), mailed twice annually to 30,000 supporters.
- The only expense our NET Card Partners incur is the discount offered to our members.

Call 800.634.6788 or email aducey@netnebraska.org for details on how to become an NET Card Partner today!

Member Sinda Dux of Lincoln uses her NET Card at The Coffee House.



NET Card

Show your support



If you are a member of the **NET Foundation for Television** or the **NET Foundation for Radio** you will receive the NET Card, which entitles you to special discounts with the businesses and organizations listed here, as well as discounts on program-related products when you shop online at the **NET Store** – netNebraska.org.

Abendmusik: Lincoln, Inc.

2000 D St., Lincoln, NE
402.476.9933

A community concert series founded in 1972.
\$2 off any single ticket purchase during the concert season.

Ainsworth Inn Bed & Breakfast

400 N. Main, Ainsworth, NE

888.387.0408

Step back into early 1900s in this boarding house B&B. 10% discount on the rate of a regular room (excluding Labor Day weekend and the week of the Country Music Festival).

Angels Company, Lincoln, NE

402.474.2206

A performance group consisting of actors, dancers, musicians and visual artists.
\$1 off admission.

Ashfall Fossil Beds State Historical Park

2 miles west and 6 miles north of Royal, NE

402.893.2000

View hundreds of long-extinct animals frozen in time. 20% off gift shop.

Beatrice Community Players

412 Ella St., Beatrice, NE

402.228.1801

High-quality live theatrical entertainment including top-name plays, musicals and other events.
\$1 off admission.

Bellevue Little Theatre

203 W. Mission, Bellevue, NE

402.291.1554

Providing award-winning live theatre since 1969. Enjoy one complimentary single admission when you purchase one adult single admission at regular price.

Blue Moon Coffee House

635 W. 2nd St., Hastings, NE

402.452.5214

313 W. 3rd St., Grand Island, NE

308.398.5214

Your local coffee house serving standard and specialty coffee drinks with a full lunch menu.

\$1 discount on any specialty drink (cannot be combined with any other offer).

Cambridge Bed & Breakfast

606 Parker, Cambridge, NE

308.697.3220

An artistic and historic home with modern amenities. 10% discount on the rate of a regular room (excluding Hunting Packages).

The Coffee House

1324 P St., Lincoln, NE

402.477.6611

1010 Lincoln Mall, Lincoln, NE

402.483.9132

Offering Fair Trade and organic coffee by the cup or whole bean, specialty drinks and desserts.

Buy one select specialty drink, get one select specialty drink free (cannot be combined with any other discount or gift certificate).

Edgerton Explorit Center

208 16th St., Aurora, NE

877.694.4032

The mystery and fun of science come to life through interactive exhibits and science demonstrations.

\$1 off regular admission price, 20% off the Explorit Gift Store purchases, 50% off meeting room rental plus free electronic sign promotion, 20% off Edgerton On The Move (traveling science demonstrations) at your events.

El Museo Latino

4701 S. 25th St., Omaha, NE

402.731.1137

The first Latino art and history museum and cultural center in Nebraska.

Receive \$1 off admission and 10% discount in the museum's Gift Shop.

Fontenelle Forest Nature Center

1111 N. Bellevue Blvd., Bellevue, NE
402.731.3140

Experience nature first-hand. Listen to the sounds of songbirds; watch fireflies flicker; explore flowers, plants and trees – and much more.

\$2 off admission; 10% discount on a Fontenelle Nature Association membership.

Friends of the Mary Riepma Ross

Media Arts Center

313 N. 13th St., Lincoln, NE

402.472.5353

Experience the new Mary Riepma Ross Media Arts Center – committed to screening a wide diversity of high-quality film and video.

10% discount on all levels of membership in the Friends of the Mary Riepma Ross Media Arts Center (NET Card holders must show card to get a discount).

Hastings Museum/Lied

Super Screen Theatre

1330 N. Burlington Ave, Hastings, NE

800.508.4629

Enjoy three huge floors of exhibits, the J. M. McDonald Planetarium with daily sky shows and five-story-tall Lied Super Screen Theatre.

Half-price museum/planetarium admission with each large-format film admission. 20% off in The Museum Store (not valid with any other discounts).

Hastings Symphony Orchestra

Hastings, NE

402.462.8389

Bringing "Music for us all." We welcome you all to laugh, weep and discover together.

\$1 discount on each ticket sold at the door for individual subscription concerts.

James Arthur Vineyards

2100 West Raymond Rd., Raymond, NE

402.783.5255

We offer award-winning wines, from aged dry reds to sweet whites with everything in between.

10% discount on individual bottles of wine and a 15% discount on cases of wine (may be mixed).

Lincoln Children's Museum

1420 P St., Lincoln, NE

402.477.4000

The Lincoln Children's Museum offers three floors of hands-on exhibits for families and is recognized as one of the top 20 children's museums in the U.S.

10% discount on regularly priced items in the Museum Store.

Lincoln Community Playhouse

2500 S. 56th St., Lincoln, NE

402.489.7529

Enriching the cultural life of our city for 60 seasons. Celebrate the power of community involvement in live theatre.

\$2 off any regularly priced ticket in the Main Stage season (any other discounts excluded).

Lincoln Friends of Chamber Music

12th & R St., Lincoln, NE

402.435.5454

Providing southeast Nebraska with superior chamber music. Performances in the unique setting of the Sheldon Art Gallery.

\$5 discount on regularly priced LFCM concerts.

Lincoln Symphony Orchestra

Lincoln, NE

402.476.2211

Experience the finest in classical music, including an exciting family series.

10% off regular single ticket price to any concert this season.

(continued on next page)



NET Card

Morrill Hall University of Nebraska State Museum

14th & U St., Lincoln, NE
402.472.2646
Nebraska's largest natural history museum.
\$1 off family admission.

Museum of Nebraska Art (MONA)

2401 Central Ave., Kearney, NE
308.865.8559
Experience more than 175 years of great art from the 19th century to the contemporary scene.
10% discount at the museum shop.

Museum of the Fur Trade

6321 Highway 20, Chadron, NE
308.432.3843
See the history of the first business in North America – the fur trade.
Receive one free admission per visit.

The Nebraska Brass

Lincoln, NE
402.477.7899
Combinations of classical and popular music, Dixieland and jazz. Performing in Lincoln, Omaha and various locations throughout Eastern Nebraska.
\$2 off single admission ticket price for any Concert Series concert.

Nebraska Golfing Green Card

800.401.7888
The Golfing Green Card is your passport to a fun-filled, golf-filled summer. Enjoy a free or highly discounted round of golf at 174 area golf courses.
Save \$5 on each Green Card.

Nebraska Jazz Orchestra

Lincoln, NE
402.477.8446
One of the Midwest's premier big bands, the ensemble presents legendary compositions by jazz masters such as Woody Herman, Duke Ellington and Count Basie.
\$2 off single admission ticket price for any Concert Series concert.

Nebraska Trumpet Ensemble

Lincoln, NE
402.477.7899
Performing trumpet ensemble literature and commissioning new works for trumpet ensemble.
\$1 off single admission ticket price for any Concert Series concert.

John G. Neihardt State Historical Site

Bancroft, NE
402.648.3388
Honoring Nebraska's poet-laureate; featuring exhibits of Neihardt's life and work.
10% discount on books and gift shop items.

Norfolk Arts Center

305 N. 5th St., Norfolk, NE
402.371.7199
The Norfolk Arts Center specializes in "Bringing People and the Arts Together!" through exhibits, performances, classes and other special events.
Enjoy one complimentary adult single admission when you purchase one adult single admission at regular price.

Omaha Children's Museum

500 S. 20th St., Omaha, NE
402.342.6164
Providing hands-on interactive exhibits and programming to introduce young people to the arts, humanities, science and technology.
\$1 off each admission (limit 6 per group).

Omaha Symphony Association

1605 Howard St., Omaha, NE
402.342.3560
See a variety of programs from classical to family concerts to world-renowned guest performers. Performing at the state-of-the-art Holland Performing Arts Center.
15% discount on single tickets to MasterWorks, Light Classics and Discovery Series concerts (not valid with any other offer).

Opera Omaha

409 S. 16th St., Omaha, NE
877.346.7372
Opera Omaha, bringing world class artists and productions to the historic Orpheum Theatre.
Discount up to 30% off regular ticket price. Offer good only for advance ticket sales; special order form must be used.

The Petrified Wood Gallery

521 E. 1st St., Ogallala, NE
308.284.9996
The Gallery is a showcase of natural history specializing in ancient woods, fossils, Indian arrowheads and artifacts.
10% discount on gift shop purchases. Exclusions apply.

Prairie Books & Gifts

641 W. 2nd St., Hastings, NE
402.462.6205
Your full service independent bookstore since 1976, featuring "The Nebraska Room" and a large children's department. Special orders always welcome.
10% discount on regularly priced items excluding magazines.

Sheldon Memorial Art Gallery

12th & R St., Lincoln, NE
402.472.2461
Located on the University of Nebraska-Lincoln campus, the Sheldon houses more than 12,000 works of art in all media.
10% on museum store purchases (excluding any other discount or offer).

Shepherd's Inn Bed & Breakfast, Inc.

RR 3 Box 108A, Ord, NE
308.728.3306
Enjoy a quiet escape tucked away in the heart of the country.
10% discount on a regular room (excluding holidays, area festivals and other discounts).

Sisters' House

412 Garfield, Stuart, NE
877.773.3390
Formerly a convent, this bed & breakfast now features period décor on the upper floor and a rustic cottage style on the lower level.
10% discount on the rate of a regular room.

Soaring Wings Vineyard

17111 S. 138th St., Springfield, NE
402.253.2479
International award-winning wines and spectacular views of the Platte River Valley await.
Receive a 10% discount on each bottle of wine and 15% off on all cases of wine.

Stuhr Museum of the Prairie Pioneer

3133 W. Hwy 34, Grand Island, NE
308.385.5316
Visit one of the nation's top ten living history museums.
\$1 off any regularly priced admission (discount not valid with any other offer).

Third Chair Chamber Players

8th & P St., Lincoln, NE
402.429.8227
Take a journey through the genealogy of chamber music from early Baroque to the present.
\$1 discount on individual adult ticket.

Trailside Museum of Natural History,

Fort Robinson State Park
308.665.2929
Spectacular paleontology and geology exhibits.
20% off gift shop.

Whiskey Run Creek Vineyard & Winery

702 Main St., Brownville, NE
402.825.4601
Experience excellent wine and an engaging escape. Whiskey Run Creek works with varieties of grapes to locally produce distinct and flavorful wines.
10% discount off wine and gifts from Whiskey Run Creek Vineyard & Winery (excluding any other discount or offer).



Omaha Children's Museum Can Tell You How to Get to Sesame Street

You and your family can visit 123 Sesame Street without leaving Nebraska! This fall, visitors to Omaha Children's Museum can step into one of the world's most famous television neighborhoods for an up-close look at Oscar's Newsstand, Bird Air Travel Agency, Gina's Day Care Center and the Sesame Mucho "Rainbow" Bodega.

Omaha Children's Museum will host the exhibit "Can You Tell Me How to Get to Sesame Street?" from October 7, 2006 through March 4, 2007. The exhibit is the first ever to be based on the revolutionary public television program for children.

"Can You Tell Me How to Get to Sesame Street?" leads visitors of all ages through three decades of the television series. Dozens of interactive components invite children to explore concepts about letters, words, numbers and issues of diversity. A timeline stretches through the exhibition and highlights milestones for the award-winning show.

NET members are invited to explore the exhibit and the museum for free on Friday, October 6, from 6-8 p.m. Or members can use their NET Card for \$1 off the museum's admission price on all other days. For more information about the exhibit, go to NET's Web site: netNebraska.org.



Upcoming Events

October

At Close Range: On Assignment with National Geographic

October 14
1-3 p.m. book signing; 3 p.m. film
Midwest Theater Film Festival
Scottsbluff

Ticket information: see midwesttheaterfilmfestival.com or call 308.632.4311.

Andre Rieu and the Johann Strauss Orchestra – Live!

October 31
8 p.m.
Pershing Center, Lincoln
Tickets online at ticketmaster.com or charge by phone at 402.475.1212.

Can You Tell Me How to Get to Sesame Street? Exhibit

Omaha Children's Museum
October 7, 2006 – March 4, 2007
See box for details.



Out and About

Spring and summer sizzled with exciting NET events around the state.

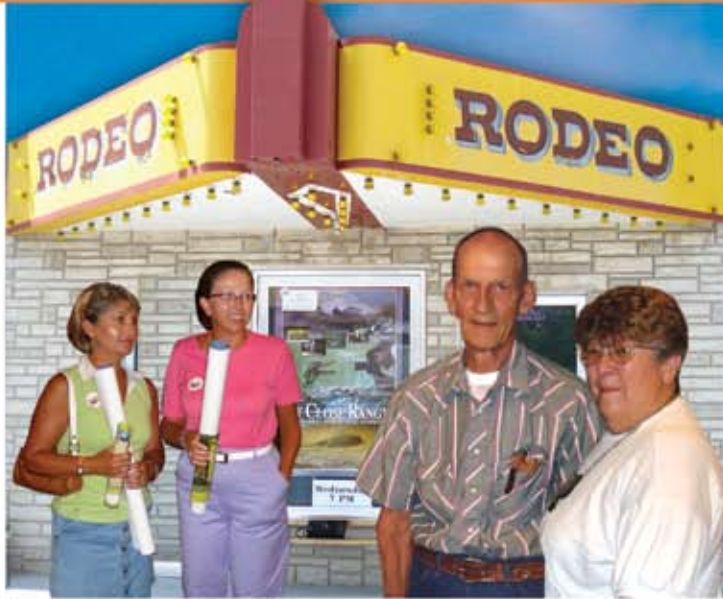
Sensational Sartore

Joel Sartore wowed an audience of 250 supporters at the Rococo Theatre in Lincoln on April 30, offering an inside look at what it takes to succeed as a world-renowned *National Geographic* photographer. Sartore spun entertaining tales, from working with a temperamental Martha Stewart to snapping shots of rare Amazonian butterflies, and displayed stunning images of endangered species. Twelve of the photographer's prints went on the block in a silent auction.

An enthusiastic audience of 200 viewed NET Television's documentary *At Close Range: On Assignment with National Geographic* at the Rodeo Theater in Burwell on July 26. Scenes from the rodeo are featured prominently in the film. Joel Sartore later answered questions at a reception in the Historic Butter Factory.

A Prairie Home Companion Hits the Big Screen

Nearly 250 Lake Wobegon wannabes enjoyed a premiere of the movie at the Mary Riepma Ross Media Arts Center in Lincoln on June 9. A first-rate cast, including Meryl Streep, Lily



Tomlin, Kevin Kline and Garrison Keillor himself, entertained the audience with the story of a fictitious radio show.

Live From The Mill Visits Kearney and Alliance

NET Radio's *Live From The Mill Statewide* spotlighted the lively Kearney arts scene when it broadcast live from the Museum of Nebraska Arts (MONA) on June 9. Later in the month series host William Stibor celebrated



the opening of the Nebraska leg of the Great Plains Chautauqua tent tour in Alliance.

A Night of Nostalgia

More than 100 guests got a sneak peek at the NET Television original documentary *Don't Touch That Dial* on July 20 when the program premiered at the Scott Conference Center in Omaha. The early days of Johnny Carson, Tom Brokaw and others were brought to life as the program explored the legacy of how television came to Nebraska. Producer Bill Kelly was on hand to answer audience questions at a reception following the premiere.

A preview of the program was also shown on August 3 to an audience at NET. KOLN/KGIN and NET sponsored the event.

Oceans of Fun

NET teamed with Omaha's Henry Doorly Zoo and the Omaha Chapter of Girls Inc. in a special outreach initiative to commemorate World Ocean Day on August 5. The "Ocean Adventures" project included educator workshops on July 21, a Cousteau Camp for 18 Girls Inc. participants July 24-28 and World Ocean Day training for Girls Inc. participants on August 1-2. The initiative culminated in a World Ocean Day celebration at the zoo's aquarium on August 5.



Presenting Jazz with Pizzazz

A live public radio broadcast celebrated Omaha's vibrant arts scene, including Joslyn's Jazz on the Green outdoor concert series, on August 4 from Joslyn Art Museum in Omaha. The cooperative broadcast was presented by NET Radio and Omaha public radio station KIOS-FM.

For more information call 800.634.6788 or visit netNebraska.org.

October

NET Foundation for Television Board Meeting

October 27
1 p.m.
Lincoln (also offered as a videoconference)



November

NET Foundation for Radio Board Meeting

November 3
1 p.m.
Lincoln (also offered as a videoconference)



April

Terry Gross at the Orpheum

April 10
8 p.m.
Orpheum Theatre.
Omaha
See page 3 for details.



Coming This Spring

A Prairie Home Companion Bus Trip

Don't worry... we haven't forgotten about our annual trek to St. Paul. We are postponing our *Prairie Home Companion* bus trip until this spring. Stay tuned to *Partners* or netNebraska.org for more information in the coming months.





Curious George

Monkeying Around on NET Television

Kids are naturally curious – so what better way to spark their imagination than through the adventurous antics of a mischievous monkey? On September 4, NET Television premiered the *Curious George* series, airing at 8 a.m. in our new preschool block.

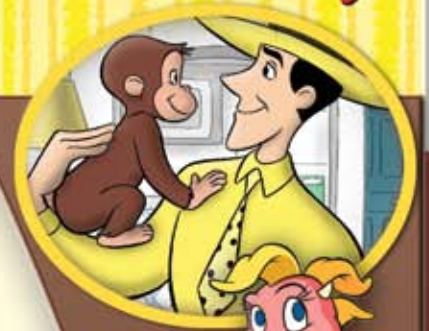
Each weekday morning from 8-10 a.m. CT on NET1, new host Lori Holton Nash leads children through their favorite PBS Kids programs. In specially created segments during *Curious George*, *Clifford The Big Red Dog*, *Dragon Tales* and *It's a Big Big World* Nash and her animated sidekick Hooper thread together a fun and engaging morning. NET2 also features the same programs each evening from 6-8 p.m. CT.

Children will also enjoy a new character on *Sesame Street*. Entering its 37th season, *Sesame*

Street goes back to the basics, focusing on preparing preschoolers for the classroom and introducing Abby Cadabby – a pink “fairy-in-training” who uses rhyme and magic to express herself.

On Fridays at 2:30 p.m. CT another new show, *FETCH! With Ruff Ruffman*, airs on NET1. Part game show, part reality TV and part spoof, *FETCH! With Ruff Ruffman* features real kids, real challenges, real science and an unreal animated host – a dog named Ruff Ruffman.

See the box below for the complete children's programming schedule, or visit netNebraska.org and follow the links from the “Television” page to “NET Kids.” Our Web site also has great activities for you and your family – just click on “NET Kids” and “NET Parents.”



New NET1 Kids Programming At a Glance

(All times are CT.)

7 a.m.	Arthur	1:30 p.m.	Between The Lions
7:30 a.m.	Clifford's Puppy Days	2 p.m.	Reading Rainbow
8 a.m.	Curious George	2:30 p.m.	Postcards From Buster
8:30 a.m.	Clifford The Big Red Dog		(FETCH! With Ruff Ruffman, 2:30 Fridays)
9 a.m.	Dragon Tales	3 p.m.	Curious George
9:30 a.m.	It's A Big Big World	3:30 p.m.	Cyberchase
10 a.m.	Sesame Street	4 p.m.	Arthur
11 a.m.	Caillou	4:30 p.m.	Maya & Miguel
11:30 a.m.	Barney	5 p.m.	Clifford The Big Red Dog
Noon	Curious George	5:30 p.m.	Clifford's Puppy Days
12:30 p.m.	Mister Rogers' Neighborhood		
1 p.m.	Teletubbies		



PARTNERS

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